

# Unconventional Wisdom on Starting a Technology Business

**HEATH  
LEADERSHIP  
LECTURE  
BY  
DAVID FINE**

**DATE:**  
Thursday,  
January 24, 2008

**TIME:**  
6:15 – 8:00 pm

**LOCATION:**  
Babbio 122  
The Babbio Center  
Stevens  
Hoboken, NJ  
(Corner of 6th  
and River Streets)

**STEVENS**  
Institute of Technology

## *Successful Entrepreneur Shares his Secrets*

**SPEAKER:** David Fine, Founder, Former President and CEO of CyTerra

Some of the unconventional wisdom Fine will share includes:

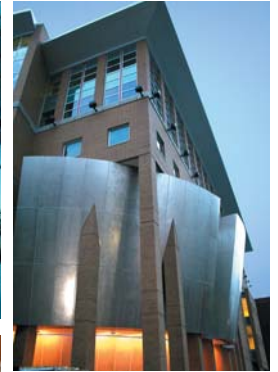
- Start your business without money!
- Turning a profit immediately IS possible!
- Money is not the key to motivating critical talent!
- The employees that are difficult to manage can be your strongest assets!

**Please join us: A reception at 6:15 will precede the event.**

**Talk begins at 6:30.**

### **Heath Leadership Seminar Series**

The Heath Leadership Seminar Series is designed to give the Stevens community an opportunity to listen to – and learn from – the experiences of corporate leaders in business and industry. This program is supported by A. Roy Heath, a 1938 graduate of Stevens, who believes that one needs much more than technical expertise to be a strong leader.



**HOWE**  
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