

Leading in a Changing Environment

Today's business leaders, in technology, marketing, manufacturing, finance, general management, IT, HR....., are facing extraordinary challenges. These include a dramatically disrupted world economy, sagging customer confidence and cutbacks, global competitors, the need for constant innovation, multi-dimensional diversity within and among teams, mergers (planned or otherwise), business strategies that require continuous review and frequent change, and turnover in senior leadership. These all spell CHANGE. Leadership, however, is all about change. It is about plotting new routes to the future, surmounting unforeseen obstacles, achieving distant goals. The Eighteenth Annual HSATM Conference will focus on working successfully through change as the essence of leadership, at all levels of the organization.

The presentations and the panel discussion following will provide many practical ideas for working through change and managing change successfully. The Conference will appeal to technology managers, product managers, marketing managers, new business development personnel, project managers, HR managers, corporate and business unit managers – in short, to everyone concerned with leading change, at every level of the organization.

Five distinguished experts will share their views and experiences:

- **Anthony J. Le Storti**, President, IDEATECTS
The Core Challenge of Leadership: Leading For and Through Change
- **Dr. Richard Reilly**, Emeritus Professor, Howe School of Technology Management, Stevens Institute of Technology
*New Models for Leading Organizations:
How the Virtual Age is Transforming Leadership*
- **Steven A. Jacobs**, President, Global BioPharm Solutions
Leading Culturally Diverse Organizations
- **Dr. Guido Petit**, Director, Alcatel-Lucent Technical Academy
Alcatel-Lucent Bell Laboratories
Innovation Leadership in a Fast-Changing Global Organization
- **Peter Bregman**, CEO, Bregman Partners, Inc.
Change Rules: From A Good Idea to Everyone is Doing It

Abstracts of the presentations and biographical sketches of the speakers can be seen at http://howe.stevens.edu/hsatm_conference/

DATE:	Wednesday, June 10, 2009
TIME:	8:45 AM - 4:45 PM
LOCATION:	Babbio Center, Stevens 6th & River Streets, Hoboken, NJ
FEE:	<ul style="list-style-type: none">• \$300 for non-Partners• \$150 for members of the R&D Council of NJ and the TMEDA• Free for HSATM Partner employees, Stevens alumni, faculty & students
REFRESHMENTS:	Continental breakfast 8:00 - 8:45 Networking lunch
DRESS CODE:	Business Casual

The Howe School Alliance for Technology Management is a collaboration between business and academia which helps its partner organizations to better manage technology – in the broadest sense of the term – for strategic advantage. It transfers best practices through seminars, conferences, roundtable meetings, and publications. Howe School Alliance Partners have the opportunity to exchange ideas in a collegial environment with faculty of the Howe School and a network of people in other organizations dealing with similar issues.

The Howe School Alliance addresses a very diverse group of issues under the broad umbrella of technology management. Topics include innovation as an ongoing strategy, business process redesign, achieving radical breakthroughs, intellectual property management, processes for product conception, project management, stimulating creativity and many others. Through its educational programs, its research, and its transfer of best management practices, the Alliance has helped numerous organizations and has contributed to the development of thousands of technology professionals since 1992.

To Register:

Visit http://howe.stevens.edu/hsatm_conference/

or contact Sharen Glennon
(201) 216-5381, email Sharen.Glennon@stevens.edu

