

New Thinking for Today's Leaders

The process of leadership is undergoing profound transformation, driven by the powerful forces that are re-shaping the business environment. Among these forces are the shrinking of the world due to the revolution in communications; an increasingly virtual work environment; the increasing diversity of the workforce that has introduced a wide array of differing values, perspectives and expectations; the explosion of cross-cultural engagements as companies establish their services across vast geographic spaces – all of which are overlaid on the most severe disruption to the world economy since the Great Depression.

Fortunately, significant advances in contemporary research and practice are providing new approaches to help forward-thinking leaders contend with the daunting challenges. The 19th Annual HSATM Conference will examine the practical implications of these developments for leaders at every level. The presentations will describe how the best leaders apply the new thinking, especially with regard to decision-making, strategy formulation, change and transformation. Attendees will take away many practical insights into how leaders, at every level, should be thinking as they confront today's complexities and uncertainties. The Conference will appeal to those leading organizations of all sizes and disciplines: operations, marketing, business development, project management, HR, technology – in short, to everyone concerned with leadership, at any level of the organization.

Our panel of five experts will share their views and experiences:

- **Dr. Kevin Peters**, President, Strategic Partners Management Consulting Group
Leading Successful Change: Creating Competitive Advantage Instead of Chaos
- **Jim Lee**, Practice Leader, Knowledge Management Advisory Services, APQC
(American Productivity and Quality Center)
The New Role of Leaders in Managing Knowledge
- **Dr. Kirpal Singh**, Director, Wee Kim Wee Center and Associate Professor of Literature & Creative Thinking, Singapore Management University
Leadership and the New Paradigm: Winning across Cultures
- **Tom Kielty**, CEO, Aequus Technologies Corporation
Lessons for Leaders: Driving Organizational Transformation under Pressure
- **Tom Castaldi**, Director of Science and Technology Programs, Navmar Applied Sciences Corporation
Systems Thinking – A Powerful Approach to Organizational Leadership

Abstracts of the presentations and biographical sketches of the speakers are available at <http://howe.stevens.edu/pages/hsatm-conference-2010/>

DATE:	Tuesday, June 15, 2010
TIME:	8:45 AM - 4:45 PM
LOCATION:	Babbio Center, Stevens 6th & River Streets, Hoboken, NJ
FEE:	• \$300 for non-Partners • \$150 for members of the R&D Council of NJ and the TMEDA • \$100 for remote internet access • Free for HSATM Partner employees, Stevens alumni, faculty & students
REFRESHMENTS:	Continental breakfast 8:00 - 8:45 Networking lunch
DRESS CODE:	Business Casual

The Howe School Alliance for Technology Management is a collaboration between business and academia which helps its partner organizations to better manage technology – in the broadest sense of the term – for strategic advantage. It transfers best practices through seminars, conferences, roundtable meetings, and publications. Alliance Partners have the opportunity to exchange ideas in a collegial environment with faculty and a network of professionals dealing with similar issues.

Since 1992 HSATM has addressed a very diverse group of topics including innovation, business process redesign, achieving radical breakthroughs, intellectual property management, processes for product conception, project management, stimulating creativity and many others.

Register online:

<http://howe.stevens.edu/pages/hsatm-conference-2010/>

Questions:

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<http://howe.stevens.edu/research/hsatm/>